

FACE IT

The New Way to Wash *Love* Your Face



FACE IT

WHAT IS IT?

A gentle-cleansing face cloth designed to:

- Cleanse the face and neck (pink)
- Remove make-up (black)

Face It is gentle enough for all skin types.

It cleanses, massages and exfoliates in one simple step and takes less than half the time and hassle than using the alternate ways of cleansing your face.



FACE IT

THE DESIGN:

- Patent industrial design;
- Heart-shape;
- Two pockets for hands;
- Double-side usage.

THE FABRIC:

- Microfiber, which is $1/20^{\text{th}}$ the diameter of silk and $1/100^{\text{th}}$ the diameter of human hair;
- Has the ability to remove oils and dirt while reducing bacteria.

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THE ADVANTAGES:

- Its unique heart shape and two pockets allows you to...
 - evenly and thoroughly cleanse both sides of your face and neck simultaneously;
 - control the desired pressure of your circular motions;
- Reusable;
- Inexpensive addition to the cleansing regimen;
- Convenient for travel anywhere.

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HOW DO YOU USE IT?

- Step 1: Pass Face it under water and wring out the excess.
If desired, apply cleansing lotion to your face.
- Step 2: Slide hands into heart-shaped pockets;
- Step 3: Use upward circular motions to wash your face and neck;
- Step 4: Hand or machine wash the face cloth.* Hang the face cloth on complementary suction hook included in box, or tumble dry low.



* No chlorine or bleach detergent or fabric softener.

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THE BENEFITS:

Face It's **circular motions...**

- completely removes makeup hassle free;
- thoroughly cleanses skin;
- lightly massages skin;
- promotes cellular renewal;
- activates blood and lymphatic circulation.

Face It's **microfiber fabric...**

- gently exfoliates skin;
- gives skin an instant glow;
- prevents clogged pores;
- grabs dirt from skin more effectively than hands and running water.

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THE PACKAGING:

Each box contains:

- Two Face it cloths;
 - One pink (daytime)
 - One black (night time)
- One suction hook.



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WHAT BEAUTY BLOGGERS ARE SAYING:

“It feels like a mini facial so it’s my way of treating myself to a short spa treatment before starting the day.” www.beautybooty411.com

“Face It is an adorable heart shaped face cloth that feels wonderful on the skin.”
www.beflossy.com

“Contrary to traditional facecloths, Face it is attractive to the eye and is non-irritant thanks to its microfibers that deeply and gently clean the skin.” *Yoopa magazine*

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